# Cookie Policy

Welcome to Polaris-Flight and our website at www.polaris-flight.com. This Cookie Policy will provide more information about the cookies and similar technologies we, Polaris-Flight of Chaussée de Roodebeek, 206, 1200 Brussels, Belgium ("Polaris-Flight", "we", "us", or "our"), use, as well as information on how to refuse and disable/delete cookies. If you have any questions about this policy or our data protection practices, please contact us using contact@polaris-flight.com, or or use our [Contact Form](#).

## Why do we have a Cookie Policy?

This Cookie Policy sits in line with Belgium`s Electronic Communications Act of 13 June 2005, the Code of Economic Law (the "CEL"), the Royal Decree of 4 April 2003 on the sending of advertising by email (the "RD") and the EU's Privacy and Electronic Communications Directive ("PECD"). In accordance with them, we need to inform you about the cookies we use and obtain your consent when using certain types of cookies namely Functional, Performance, Analytical and Advertising Cookies.

## What are cookies?

Cookies are small files with configuration information that are stored on your device. Cookies can be divided into the following two broad categories:

- *Technically necessary cookies (Essential)*
  Technically necessary cookies are required for our website to function properly; they enable you to navigate our website efficiently and use its functional features. An example of this is, the reminder of recently performed actions (e.g., entered text) when you return to a page within the same session.

- *Technically non-essential cookies (Performance, Functional, Analytical, Advertising )*
  Technically non-essential cookies are not necessary for the proper functioning of our website, but they enable us to improve the content of our website, compile statistics for internal market analysis purposes, provide you with a more personalized online experience or provide additional features.

  *Performance cookies* allow us to count visits and entry pages, which is an important source of information for improving our website. They help us to know which pages are most and least popular and to see how visitors move around the site. All the information these cookies collect is aggregated and is anonymous. If you do not agree to these cookies, we will not know when you have visited our website and will not be able to monitor the performance of our website.

  *Functional cookies* enable the website to offer improved functionality and personalization. They may be set by us or by third parties whose services we have added to our pages. If you do not allow these cookies, some or all of these services may not work properly. Third party service providers may process your information, including personal data, when these cookies are enabled.

  *Analytical cookies* are used by third parties. These cookies allow third parties to recognize that you have visited our website. We and our third-party providers may also combine information obtained from these cookies with Personal Data available from other sources, including data collected about you when you use other websites and data collected about you when you are offline, whether on our website or data maintained by the third-party provider.

  *Advertising* cookies may be set through our website by our advertising partners. They may be used by these companies to profile your interests and show you relevant advertising on other websites. They are based on the unique identification of your browser type and the type of internet device you are using. If you do not allow these cookies, you will receive less targeted advertising.

# Cookie Policy

Within the described categories, different types of cookies are used and these can be subdivided into:

- *Session cookies*
  While you are active on a website, a session cookie is temporarily stored in your computer's memory, which stores a session identifier, for example, to prevent you from having to log in again each time you change pages. Session cookies are deleted when you log out or lose their validity once their session has automatically expired.

- *Permanent or persistent cookies*
  A persistent or protocol cookie stores a file on your computer for the period of time specified in the expiration date. These cookies allow websites to remember your information and settings the next time you visit. This results in faster and more convenient access, as you do not have to set your language preferences for our portal again, for example. When the expiration date passes, the cookie is automatically deleted when you visit the website that generated it.

- *Third-party cookies*
  Third-party cookies come from providers other than the website operator. For example, they may be used to collect information for advertising, custom content, and web statistics.

**The cookies we use**
Below are the non-essential cookies our website uses. Please keep in mind that the cookies used may change from time to time and that this Cookie Policy will be updated accordingly.

- *is_unique*
  - *.statcounter.com*
  - *StatCounter sets this cookie to determine whether a user is a first-time or a returning visitor and to estimate the accumulated unique visits per site.*
  - *1 year 1 month 4 days*
  - *Analytics*

- *is_visitor_unique*
  - *.statcounter.com*
  - *StatCounter sets this cookie to determine whether a user is a first-time or a returning visitor.*
  - *1 year 1 month 4 days*
  - *Analytics*

- *sc_medium_source*
  - *www.polaris-flight.com*
  - *Statcounter sets this cookie to the store referring website.*
  - *Never*
  - *Analytics*

- *sc_is_visitor_unique*
  - *www.polaris-flight.com*
  - *StatCounter sets this cookie to determine whether a user is a first-time or a returning visitor.*
  - *1 year 1 month 4 days*
  - *Analytics*

*StatCounter*

# Cookie Policy

We use StatCounter, and commission StatCounter to use the anonymized information generated to analyze the use of the website and to compile reports on website activity. In doing so, we aim to make our website more attractive and informative for you. The legal basis for this processing is our legitimate interest and your consent.

**How can I manage cookies?**

*Browser control*

Most browsers allow you to control cookies through the cookie settings, which can be customized for giving your consent to the use of cookies. In addition, most browsers will enable you to review and delete cookies. To do so, please refer to the documentation provided by your browser manufacturer by following the for you relevant link Google Chrome, Mozilla Firefox, Microsoft Edge, Opera, Safari.

*Pop-Up Consent Tool*

We offer a cookie preference pop-up when you first visit our website. This pop-up is a consent tool and allows you to specify your preference about cookies. You can accept or reject them or access this Cookie Policy before giving your consent to cookies or rejecting them. This permits you to make an informed decision about the cookies we use. You are free to accept or reject cookies, but note that after rejecting them, browsing our website might be less user-friendly and the relevant content might be affected.

You may, regardless of your original choice, from time to time withdraw your consent or adjust your settings using the Browser control settings, clearing your cookie folder or by changing your preferences in our Pop-Up Consent Tool.

**Links to other websites**

Please note that when you use a link from our website to a third-party website, such third-party websites may also set new cookies that are not subject to this policy. In such cases, we recommend that you refer to the cookie policy on the relevant third-party website itself.

**Validity and questions**

This Cookie Policy was last updated on Thursday, 11th of January, 2023, and is the current and valid version. However, we want to point out that from time to time due to actual or legal changes a revision to this policy may be necessary.

If you have any questions about this policy or our data protection practices, please contact us using contact@polaris-flight.com, or use our Contact Form.